

March 5th, 2021

AEC | Dodge and RAM | Official importer AEC honors outstanding achievements of its dealer network in a digital award ceremony



AEC, global automotive solutions provider and official importer of the Stellantis brands Dodge & RAM in Europe, celebrates the "2020 Digital Dealer Awards" with over 80 participants.

Just recently, the global automotive service provider AEC published its growth figures for the past year in a press release. <u>The Canadian-German company was able to increase its sales of American</u> vehicles of the Dodge and RAM brands in Europe by 47%.

Despite the predominant Corona pandemic, the importer looks back on an incredibly successful year 2020 – that is why the company decided to thank its official dealer network in the form of the "2020 AEC Digital Dealer Awards" on February 26th. The live stream honored particularly outstanding achievements of their international partners.

With the words, "Despite unimaginable circumstances and challenges that hit us all at the beginning of 2020 and called for an immense amount of flexibility, you have left a lasting impression on the AEC team – by not only adapting to the situation but also scoring great wins in 2020!" AEC's COO, John RF Muratori, turned to the award winners in a personal message.

The event itself took place in the form of a live-streamed video presentation with more than 80 participants from 11 European countries.

"Of course, we were looking for a way to recognize our highly motivated dealers for their efforts over the past year. Without our strong partners' performance, we would not have achieved the success that we can all be so proud of today. Although we're not able to celebrate this event in the form of a big get-together, we are grateful that we were still able to digitally create a sense of community and to thank our network for their accomplishments and flexibility", says Mike Tsesmelis, International Sales Director at AEC.



A total of ten dealers from different countries out of over 130 contractual partners were presented with an award in categories such as "Biggest Dodge Dealer", "Best AEC Newcomer Of The Year" or "Best Social Media".

About Auto Export Corporation (AEC)

Auto Export Corporation (AEC) is a global automotive distributor and a service provider for OEMs and suppliers in the areas of general distribution (official Stellantis importer and distributor of Dodge & RAM vehicles and parts in Europe), market homologation incl. own R&D facility and processing center in Antwerp, parts distribution and warehouse, automotive consulting, automotive finance (partner of Santander Consumer Bank in key European markets), fleet operations, logistics solutions as well as retail services. AEC has local operations and facilities in its focus markets in NAFTA, EMEA, and APAC. Customers turn to AEC for its reliable solutions and existing infrastructure that includes a vast contractual network of retail dealerships and critical partners in the automotive industry.

About AEC Europe – an Auto Export Corporation (AEC) Subsidiary

As an official importer of the Stellantis Dodge & RAM branded vehicles and parts in Europe, AEC Europe is responsible for the distribution and retail network development of the American brands. Over 130 European AEC dealers were officially appointed and authorized by the manufacturer. The service portfolio of the importer towards its network includes market homologation, warranty, parts, recall administration as well as financial services but also certification and training.